

## PLANETPRESS® SUITE

## OBJECTIF LUNE

### OVERVIEW:

Objectif Lune's PlanetPress Suite offers a modular approach to transactional and variable content document printing and output management. Using existing raw data, PlanetPress provides the ability to add personalized messages and colorful images and graphics to outgoing communications for enhanced customer targeting and retention. Organizations also enjoy feature-rich, efficient printing for their typical business applications with Canon imageRUNNER® and CLC® devices. In addition, the added benefits of a complete workflow solution are realized with extended electronic document delivery options, such as e-mail and fax, plus integration with third-party archival systems. PlanetPress Suite, in combination with Canon devices, provide organizations with a turnkey and cost-effective solution for their transactional and promotional variable data printing needs that also maximizes workflow efficiencies.

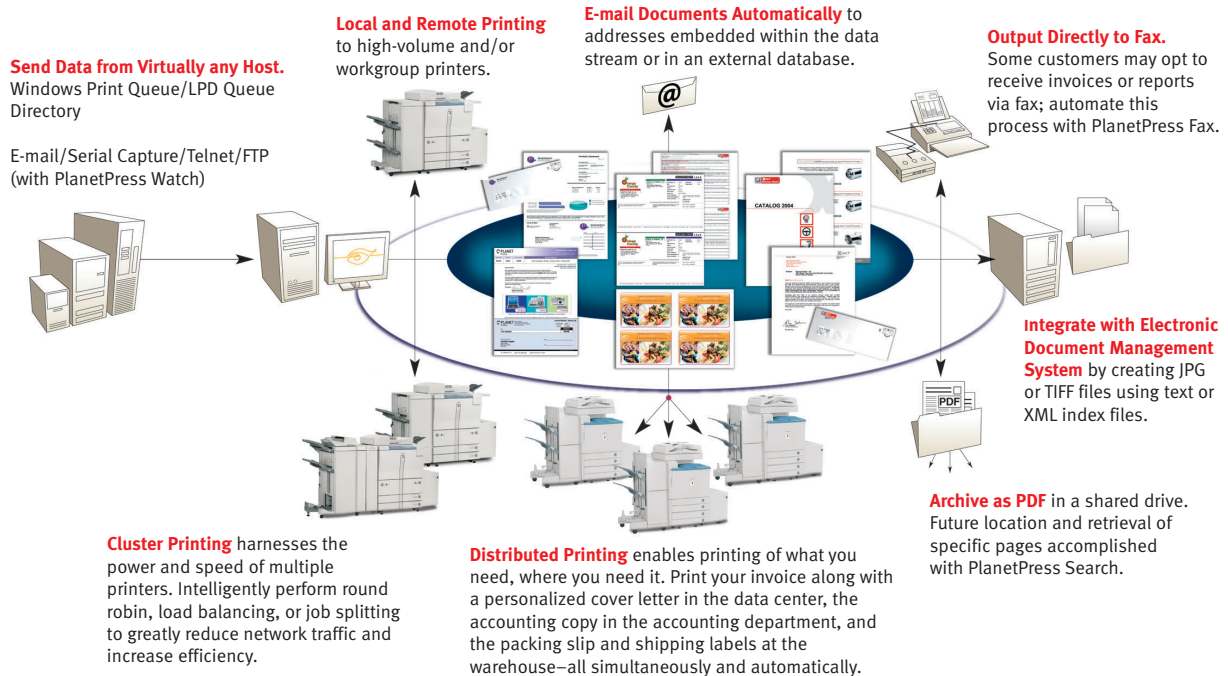
### FEATURES:

- Enables high-end transactional printing capabilities on Canon imageRUNNER and CLC devices, without any changes to the host system.
- Offers direct access to finishing features and functionality of Canon devices.
- Provides a user-friendly graphic user interface with drag-and-drop functionality.
- Typical transactional business applications include:
  - Multipart Business Form Replacement
  - Invoices
  - Grey Bar Reports
  - Checks
  - Financial/Insurance/Healthcare Documents
  - Shipping and Warehouse Documents
- Typical promotional business applications include:
  - Targeted Advertisements
  - High-Speed Mail Merge
  - Direct Mail

### BENEFITS:

- Replace legacy impact printers and utilize the finishing features of the Canon imageRUNNER and CLC devices on cut sheet paper.
- Unlock customers from legacy and proprietary variable data printing data streams, such as DJDE and VIPP.
- Increase customer attention, retention, and comprehension through personalized printed communications.
- Maximize workflow efficiencies with extensive output management capabilities.
- Allows for high-speed, robust output with only raw data sent over the network.
- Implement fully automated document distribution workflow and route documents based on user-defined business rules.

## PLANETPRESS SUITE WORKFLOW CONFIGURATION



## ADDITIONAL SPECIFICATIONS

### Minimum Printer Requirements:

- PostScript® Language Level 2 or 3 compatible printer
- 16MB RAM (48MB recommended)
- Hard disk or flash memory recommended

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### System Requirements:

- Intel® Pentium® III or better
- Microsoft® Windows NT®, Windows® 2000, XP, or Server 2003
- 128MB RAM (256MB recommended)
- 500MB hard disk space
- 800 x 600 color monitor with 16-bit (or greater) color graphics card (1024 x 768 recommended)

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